



Lit Bits

1600 South Avenue, Rochester New York 14620-3036

(585) 473-3030

www.literacyrochester.org

2010 Brain Game Champions Crowned

The Intellectual Insolvents, a team of local Bankruptcy Attorneys, are the 2010 Brain Game champions besting Harter Secrest and Emery in the finals of the 10th annual team trivia challenge game held at the Rochester Club Ballroom on Thursday October 14th.

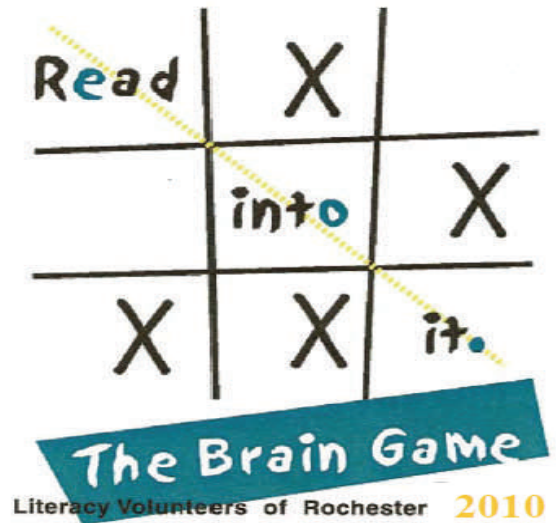


Intellectual Insolvents LtoR Peter Scribner LLP, Kathleen Schmitt, Deborah Schaal, Bill Neild, and Nora Jones-Brain Game Committee Chair

Sixteen teams competed for the coveted Brain Game trophy and more than 150 were in attendance to enjoy a fun evening which included fine food and a very competitive year of matches hosted by WHEC-TV's Pat McGonigle.

The supporting teams and sponsors, led by Thomson Reuters and Harter Secrest and Emery, helped to raise \$18,000 to support the programs and services of LVR.

Thanks to all our sponsors and participants as well as the many volunteers who helped make the event a great success.



2010 Brain Game Teams

Abrams, Fensterman LLP
 Bond, Schoeneck & King, PLLC
 Boylan, Brown, Code, Vigdor & Wilson LLP*
 Chamberlain D'Amanda
 Financial Architects/ MassMutual
 Harris Beach, PLLC
 Harter Secrest & Emery LLP
 Intellectual Insolvents
 Law Offices of Richard A. Kroll
 Lacy Katzen LLP
 Monroe Community College
 Nixon Peabody LLP
 Osborn, Reed & Burke, LLP
 Phillips Lytle LLP
 Relin, Goldstein & Crane, LLP
 Thomson Reuters
 Underberg & Kessler LLP

*A valued supporter, unable to participate

Each One, Reach One in 2011

More than 46 years ago this month, a group from Rochester traveled down the thruway to Syracuse to see Mrs. Ruth Colvin's presentation about her new program called Each One, Teach One. The concept, to provide one-to-one tutoring to adults needing assistance with their reading and writing skills, eventually grew to become Literacy Volunteers of America and encouraged that group to create Literacy Volunteers of Rochester. The one-to-one concept helped to build the organization in not only the tutoring it provided, but in how it grew. As one learner received help, they told another; as each volunteer became involved, they recruited friends; and as each donor gave, they encouraged others to support.

These are challenging times for our community and for our organization. Decreases in state funding and increases in the demand for help (we have a learner waiting list of more than 100) necessitate a call to action. This year's annual giving appeal inserted two giving envelopes, one for the recipient and one to share with someone else. We would ask our volunteers to do the same by reaching out to others in the community who you know that may be interested in joining us. If **Each One** can **Reach One** in our community to support LVR as a volunteer or donor, it will go a long way to helping us meet the challenges ahead.

MATH TUTORING ANYONE?



LVR is working toward offering Math tutoring to interested learners in the very near future. While our program has primarily been geared toward reading, writing and speaking English, we have witnessed a pressing need to broaden our tutoring capacity to include some math. If you or anyone you know would like to volunteer for a math tutoring opportunity please contact our office at 585-473-3030 and your name will be placed on a list. Please be on the lookout for more information regarding this topic.

New LVR Video: Back to Basics

Thanks to a recent St. Thomas Episcopal Church grant, LVR has launched a new video titled "Back to Basics". This video includes some of our learners and tutors talking about LVR in their own words.

To view this video please go to www.literacyrochester.org – the video can be found in the "New and Noteworthy" section (upper right hand corner).

Please visit our website (and this particular section) regularly for important news, updates and upcoming events.

"The Grapes of Wrath" Movie Showing and Book Discussion Classes

LVR and The Little Theatre joined together to show the 1940 version of "The Grapes of Wrath" to our volunteers and learners. The showing was at The Little Theatre on November 6th. Those who attended enjoyed a classic movie on a large screen with LVR volunteers, staff, and learners. The movie was an introduction to the John Steinbeck novel, which will be the basis of our "Grapes of Wrath" book discussion classes being offered to learners in January 2011.



LVR Annual Giving Campaign

Help support LVR's Annual Giving Campaign by making a contribution through the mail or online (www.literacyrochester.org). This is a great way to support our learning community.

A very generous donor has provided LVR with a challenge grant. For all dollars donated to the 2010-2011 Annual Giving Campaign, this donor will provide a dollar for dollar match for any contribution, up to a total of \$5,000, from (1) a brand new LVR donor or (2) a current donor who increases an LVR contribution.

Frequently asked questions about LVR's new office

Where is the office?

The address is 1600 South Avenue. The building is at the corner of South and Elmwood Avenues. (Note: it is south of Elmwood Avenue - in other words you cross Elmwood if you are coming down South from the city)



How do I get there by bus?

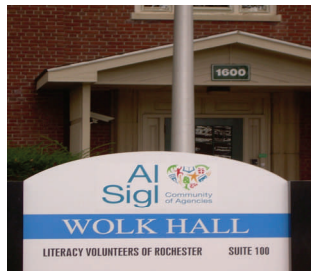
Same bus as our old address (#5) - just a couple extra stops later. Get off when the bus reaches the corner of Elmwood (note the #5 turns on Elmwood to go over to Strong hospital). On the opposite corner is our building - note this means crossing South Avenue and Elmwood Avenues.

Where is the entrance?

Just as it was on Highland, the entrance is at the back of the building by the parking lot.

Where are the signs?

The front of the building is marked 1600 and an identifying piece at the front is a green mailbox with the LVR logo painted on it. If you are driving, cross Elmwood and see the mailbox - take the next left and bear left. New signs which include LVR have been installed in the driveway and on the walkway from the parking lot.



What are your hours?

The office and library are open Mondays from 9 AM-8 PM and Tuesday - Friday from 9 AM- 4PM. We will be open on the 3rd Saturday of the month from 9 AM-12PM through the end of May 2011. (Note: During evening or Saturday hours the main door may be locked - LVR has a doorbell, just as we did at Highland - please ring the bell and we will let you in.)

Where can I drop books after hours?

On the Elmwood side of the building. Pictured below is the LVR mailbox. From the parking lot you can drive right up to the steps/ramp to leave materials.



“Make Change in Your Community”

with Literacy Volunteers and Canandaigua National Bank



Use your spare change to help your neighbors who have trouble reading or speaking English! When you use the change sorting machines in several Canandaigua National Bank locations in Monroe and Ontario counties, the bank will waive their fee if you donate part of your change to Literacy Volunteers.

November 1, 2010 through January 31, 2011

In Monroe County - Brighton, Greece, Honeoye Falls, Webster Bay Towne, Webster Jackson Ridge, Henrietta and Chili - donations go to Literacy Volunteers of Rochester

For more information call our office at 585-473-3030

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Another Way to Support LVR Learners

The late Art Buchwald once said: "The best things in life aren't things". At this holiday season that is something to remember, especially as you search for a gift for that "hard to buy for" person on your gift list. Here's a suggestion from LVR.

Throughout the year LVR utilizes **Wegmans gift cards** as incentives and rewards for adult learners who are undergoing testing and evaluation, achieving goals, and making progress in their literacy journeys.

Why not **honor someone on your gift list** by making a donation of a Wegmans gift card to LVR? It's a great way to capture the spirit of the season and assist our adult learners. Add a gift card to your shopping order the next time you are in Wegmans and send it to us at our new offices at 1600 South Avenue, Rochester, NY